

Carecompanion

care  companion

▶ CASESTUDY GREXXBOXX IMPLEMENTATIE
Klant & Patient Interactie



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Sanofi Carecompanion

SANOFI

Sanofi is a leading global healthcare company – it discovers, develops and distributes therapeutic solutions to improve the lives of many people. The patient is central. The Sanofi Group is present in more than 100 countries in the Northern and the Southern Hemisphere and is the largest pharmaceutical group in Europe.

In the Netherlands, the company offers (self care) medicines, services and solutions (innovative care concepts). Sanofi wants, along with other partners in care, to contribute to be more efficient in complex care, help to communicate effectively between the parties in care, involving the patient in their own treatment and make remote care possible. Currently Sanofi offers a variety of solutions including Sanofi Grip on Blood Pressure and care companion.

PATIENT-PHYSICIAN INTERACTIONS IN ONCOLOGY

Each patient is unique. Communication between patients and care providers is essential. Doctor and patient decide collectively what is the best treatment strategy. A patient can do that if she / he has a good understanding of the treatment options. If patients want, they should be thinking themselves, make choices and share experiences. This requires easy access to validated information. This obviously with the highest quality and safety standards. Care providers and institutions want to achieve better care outcomes. The patient wants to experience a better quality of care.

Oncology patients need:

- Better understanding of my specific diagnosis;
- Reduction in my anxiety;
- Confidence;
- Knowledge of the treatment / process and an active role in
- choosing my treatment plan.

On the other hand the physician wants:

- An easy-to-use tool that results in more informed, empowered
- patients;
- Quality in f-to-f contact with patients;
- Knowledge of my patients' unique information needs;
- Coordination with colleagues.

REQUIREMENTS

Sanofi focuses on the health care value for patients. With this idea the solution care companion is developed. Principles for care companion include:

- providing solutions that have a positive impact on the lives of patients with cancer;
- providing better control of the disease process;
- Involving patients and relatives in their own care and health;
- Better management of side effects;
- providing reliable and relevant information at the right time;
- Providing treatment in the best environment.

Sanofi is convinced that this is best achieved by working together, “just do it!” and always maintain the perspective of the patient in mind.


Sanofi wants to contribute to improving the quality of care of health care and its multidisciplinary teams, so that the patient will experience a better quality of care. With care companion Sanofi has developed a care support program, which facilitates the provision of information tailored to patients, contributes to better communication between practitioners and patients themselves gives more grip on their condition and care process.

GREXXBOXX SOLUTION APPROACH

Sanofi has chosen Grexx to develop care companion . The grexxboxx application is flexible and the platform functionality makes the cooperation between the patient and the hospital team members possible. Each stakeholder has an own web application with the possibility to cooperate at any time and any place. New functionalities, hospitals or diseases can be added in pace which suits the stakeholders.

RESULTS

Care companion provides 24-hour insight into the clinical and personal care pathway. It is an individualized online tool that empowers patient-physician interactions by:

- Streamlining communication and information between patients and team of HCPs
 - Tailored information for each patient’s individual treatment needs
 - Avoiding information overload by providing only the information that is relevant
 - Supporting multi-disciplinary healthcare team approach by enabling all oncology specialists to work together via this online tool
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RESUME

Care companion is a flexible program that enhances case management.

Each hospital has the ability to make their own questionnaires and, if desired, to manage the content-related information and design. Obviously a hospital is getting extensive support in technical and organizational implementation.

We would like to discuss the possibilities of links with the HIS (Hospital Information System), user training and regular updates of the content.

Care companion has medical, private (for patients only) Content Management, System Administrator and Supervisor functionalities (see the functionalities overview).

Care companion is since November 2010 available for women with breast cancer and their caregivers. After breast cancer, care companion is developed for prostate cancer patients and their caregivers, and later for patients with colon and rectal cancer and their caregivers. Other diseases will follow. There is a continuous development of new functionalities. Users' needs are paramount.

Care companion seeks to connect with good existing initiatives. This will continue to expand the partner network.

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